

FOR IMMEDIATE RELEASE

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## Shout Out to All Cycling Lovers Volunteer for the Carson Valley Leg of the Amgen Tour of California Friday, May 18, 2018

Carson Valley, Nev. (March 29, 2018) – Visit Carson Valley, formally the Carson Valley Visitors Authority, is calling out for volunteers to support the 2018 Amgen Tour of California men's Stage 6 and the women's Stage 2 race route making its way through Carson Valley Friday, May 18, 2018. Riders arrive via Highway 88, travelling along State Route 206 and then face the steep climb up State Route 207 Kingsbury Grade as they make their way to South Lake Tahoe, California.

"The quality and level of cycling expertise that will be riding through Carson Valley provides us with a unique opportunity to showcase to these riders the world class cycling routes in our area," Jan Vandermade, executive director of Visit Carson Valley, said. "A critical part of our efforts will be to extend a wide-open community welcome to the cyclists. Big smiles and can-do attitudes will hopefully leave riders and spectators alike anxious to come back for more."

Volunteers will be supporting the event for 3 to 4 hours from route control to directions, and every worthy step in between. Interested volunteers can call 775-782-8145 or email <a href="mailto:info@visitcarsonvalley.org">info@visitcarsonvalley.org</a>.

For more information on Visit Carson Valley, visit online.

Nestled at the base of the Sierra Nevada, Carson Valley begs visitors to not just drive through it, but to it. Located 45 minutes south of Reno-Tahoe International Airport and 12 miles east of South Lake Tahoe, the region's natural beauty is legendary: wide-open farms, ranches, bands of wild horses and birds of prey dot the landscape. Outdoor recreation enthusiasts follow all points of the compass with more than 50+ miles of hiking, mountain biking or walking trails along with world class road biking. The valley's museums, arts, antiquing, Basque dining, historic watering holes and more add to the destination's authentic culture. The region includes the communities of Minden, Gardnerville, Topaz Lake and Genoa, Nevada's first settlement dating back to 1851. Explore the land of everyday legends at <a href="VisitCarsonValley.org">VisitCarsonValley.org</a>.