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Join the Action of the Aviation Roundup as a Volunteer, Sponsor or Vendor

MINDEN, Nev. (June 29, 2016) – <u>The Aviation Roundup</u>, held at the Minden-Tahoe Airport, returns Oct. 13 – 14, 2018, with showcase performances by the U.S. Navy Blue Angels and a host of other world-class acts including the Red Bull team.

Now Carson Valley locals can get up-close and experience the Blue Angel's only Nevada performance of 2018 by becoming an Aviation Roundup volunteer.

"We could not put on an event of this size and caliber without volunteer support, and we count on our local friends and families to help us out," said Bobbi Thompson, Airport Manager of the Minden-Tahoe Airport, host of the Aviation Roundup. "We encourage adults in the area to join us in making the 2018 Aviation Roundup the most exciting event of the year."

Volunteers are being recruited for a variety of roles, including working with food vendors and wayfinding, parking support, gate attendants, and hosts in the autograph tent. If you're interested in becoming a volunteer, now's the time to apply. Simply email the <u>Volunteer Application</u> to Erin Eichhorst, Minden-Tahoe Airport Office Manager, at <u>eeichhorst@douglasnv.us</u>.

Aviation Roundup sponsorships are also available and offer an opportunity to promote your business to a regional and national audience of families, aviation enthusiasts, and media and to create a one-of-a-kind hospitality event for clients and friends. "Our sponsorships are available in a range of prices and packages and can be customized to your budget, clients and needs," Thompson said.

All sponsorships are recognized at the event, online, in banners, and by the air show announcer. The various packages, ranging from \$1,500 to \$10,000, also include tickets to the VIP hospitality tent, parking passes, performer reception and more. To secure your 2018 sponsorship or to learn more, contact Bobbi Thompson at bthompson@douglasnv.us or (775) 782-9871.

Aviation Roundup vendor spots provide regional businesses the opportunity to sell products and services to thousands of local and visiting spectators. Merchandise, food, beverage, and display vendor booths start at \$300 with discounts for non-profit organizations. Military and veteran booths are free. For more information on securing a vendor spot at the Aviation Roundup, visit <u>online</u>.

Advance purchase, discounted tickets to the Aviation Roundup are now available online.

The Carson Valley region serves as the host community for the Aviation Roundup. Lodging options including boutique, name brand and gaming resorts. For more information go to <u>VisitCarsonValley.org</u>.

About the Aviation Roundup:

Carson Valley's premier airshow, the 2018 Aviation Roundup will host the U.S. Navy Blue Angels Oct. 13 & 14 at the Minden-Tahoe Airport in Minden, Nevada. The event, now in its fifth year, is an action-packed, family friendly event featuring air show performers, static variety of aircraft including modern and former military aircraft. Tickets are available at <u>aviationroundup.com</u>.

About Visit Carson Valley:

Nestled at the base of the Sierra Nevada, Carson Valley begs visitors to not just drive through it, but to it. Located 45 minutes south of Reno-Tahoe International Airport and 12 miles east of South Lake Tahoe, the region includes the communities of Minden, Gardnerville, Topaz Lake and Genoa (Nevada's first settlement dating back to 1851). It offers a window to the authentic American West. The region's natural beauty is legendary: wide-open farms, ranches, bands of wild horses and birds of prey dot the landscape. The valley's museums, arts, antiquing, Basque dining, a myriad of outdoor recreation, and 50+ miles of trails add to what sets this destination apart. Explore the land of everyday legends at <u>VisitCarsonValley.org</u>

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