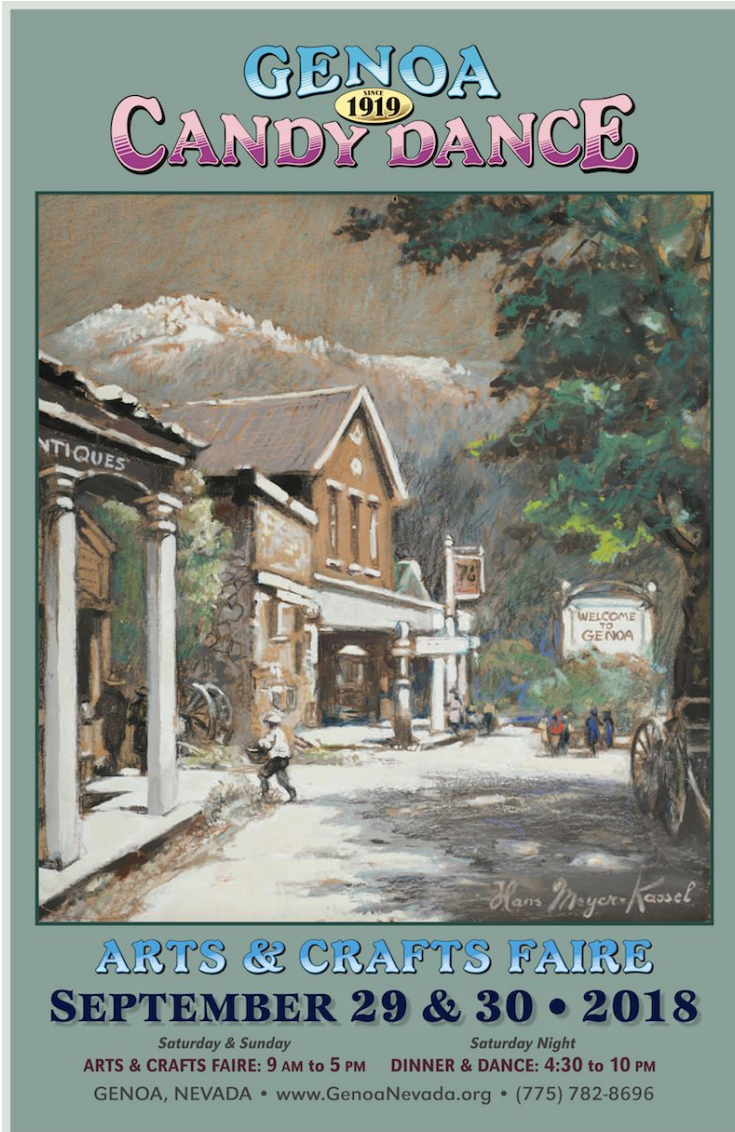


FOR IMMEDIATE RELEASE

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## The Genoa Candy Dance Arts & Crafts Faire Returns to Historic Genoa, Nevada, Sept 29 - 30

**CARSON VALLEY (Aug 20, 2018)** – Since 1919, the historic town of Genoa, Nevada has been coming alive to celebrate the annual [Candy Dance Arts and Crafts Faire](#). The weekend event features Genoa’s famous handmade candy, renowned Dinner and Dance with music by Ike and Martin, juried arts and crafts, and gourmet festival food booths. During the Genoa Candy Dance, the community of Genoa temporarily shuts down its streets to allow for family fun throughout the entire downtown area.



**GENOA**  
SINCE 1919  
**CANDY DANCE**

**ARTS & CRAFTS FAIRE**  
**SEPTEMBER 29 & 30 • 2018**

Saturday & Sunday      Saturday Night  
ARTS & CRAFTS FAIRE: 9 AM to 5 PM    DINNER & DANCE: 4:30 to 10 PM  
GENOA, NEVADA • [www.GenoaNevada.org](http://www.GenoaNevada.org) • (775) 782-8696

The Genoa Candy Dance began as a means to raise funds for Nevada’s oldest settlement to purchase community streetlights. Handmade candy was shared to attract visitors as they were entertained with dancing. Being that the electric bill to power the streetlights also needed continual funding, the Genoa Candy Dance became an annual “big event of the season,” drawing visitors from Reno, Carson City, Minden, Gardnerville and surrounding areas. The Genoa Candy Dance has continued ever since. Today, the Genoa Candy Dance Arts and Crafts Faire is an expanded two-day event that lights up the town and displays Genoa’s historic charm.

This year’s Genoa Candy Dance Arts and Crafts Faire continues the tradition of supporting the Town of Genoa. Over 300 craft and food vendors will have specialty items for sale. On Saturday and Sunday from 9am - 5pm, faire visitors will enjoy Genoa’s famous handmade candy, beautiful arts and crafts, gourmet food booths, and a special charm that can only be found in Genoa. Saturday night from 4:30pm - 10pm marks the beloved Candy Dance ‘Dinner & Dance’ - an opportunity to dance the night away with musical act

Ike & Martin who draw from a diverse background of musical influences to entertain all tastes and ages.

- more -

Tickets to the Dinner & Dance are available [online](#). Admittance to the Arts and Crafts Faire is free for all ages. Admittance to the Arts and Crafts Faire is free for all ages. A free on-site shuttle bus is provided from designated parking lots to the Candy Dance Faire.

For information on volunteering at the Genoa Candy Dance Arts and Crafts Faire, visit [online](#).

For more information about the Candy Dance Arts and Crafts Faire, visit [www.genoanevada.org/candydancefaire.htm](http://www.genoanevada.org/candydancefaire.htm) or call (775) 782-8696.

**About Carson Valley:**

Nestled at the base of the Sierra, Carson Valley begs visitors to not just drive through it, but to it. Located 45 miles south of Reno-Tahoe International Airport and 12 miles east of South Lake Tahoe, the region's natural beauty is legendary: wide-open farms, ranches, bands of wild horses and birds of prey dot the landscape. Outdoor recreation enthusiasts follow all points of the compass with more than 50+ miles of hiking, mountain biking or walking trails along with world class road biking. The valley's museums, arts, antiquing, Basque dining, historic watering holes and more add to the destination's authentic culture. The region includes the communities of Minden, Gardnerville, Topaz Lake and Genoa, Nevada's first settlement dating back to 1851. Explore the land of everyday legends at [VisitCarsonValley.org](http://VisitCarsonValley.org).

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