

CONTACT: Brooke Summers, RAD Strategies
media@radstrategiesinc.com / 775-323-6333

Light Up the Holiday Season with Legendary Events and Activities in Carson Valley

CARSON VALLEY, Nevada (Oct 26, 2018) – Carson Valley is home to the four quaint communities of Gardnerville, Genoa, Minden and Topaz Lake. The region is steeped with history, Old West character, breathtaking scenery and community togetherness that is synonymous with holiday spirit. In each town, visitors are encouraged to unplug and enjoy holiday events and activities that are as wholesome as the valley. Holiday-themed things-to-do throughout Carson Valley are as plentiful as Santa’s gift list.



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Carson Valley Turkey Trot - Nov. 22

Nothing says “more please” like a Thanksgiving morning run, walk or gobble. This 5k fun run/walk is for the whole family, leashed dogs too. For more information, visit [online](#).

Small Business Saturday - Nov. 24

While shopping in Carson Valley, you are only limited by what you can carry home. Find one-of-a-kind gifts at a variety of boutique stores with ever-changing items. Plan your unplugged shopping day by visiting [online](#).

Carson Valley Christmas Kickoff - Nov. 29

The town of Gardnerville starts the holiday season at the Heritage Park Pavilion, featuring the lighting of the town Christmas tree, music by the Sierra Ringers Bell Choir and the Joyful Noise Children’s Choir, kids’ dancing, holiday carolers and a fireworks show. For more information, visit [online](#).

Minden Park Gazebo Lighting - Nov. 30

The town of Minden welcomes the holidays with music from the Douglas High School Jazz Band, a s'mores roasting fire pit and a holiday donation drive hosted by the Carson Valley Food Closet. Children that share a donation or canned food item are invited to help Santa light the Gazebo. For more event details, visit [online](#).

Christmas in Genoa - Nov. 30

Nevada's very first settlement, Genoa, comes together to celebrate the holidays with a lighting of the Genoa Tree, Christmas caroling and a visit from Santa. For more information, visit [online](#).

Parade of Lights - Dec. 1

The Carson Valley Chamber of Commerce hosts the 23rd Annual Parade of Lights with the theme 'Santa's Workshop.' The parade illuminates Highway 395 from Gardnerville to Minden with floats, marching bands, Color Guard and Santa himself. For more about the Parade of Lights, visit [online](#).

COWBOY CHRISTMAS

FEATURING **Mary Kaye**

SATURDAY, DECEMBER 8, 2018
HISTORIC GENOA TOWN HALL
Doors Open: 5:30 PM • Concert: 6:30 to 8:30 PM

Tickets: Adult - \$20 • Child - \$15 Children 12 years & under

Pre-Concert Dinner: Chili and Baked Potatoes served with all the trimmings! Dinner begins at 5 p.m.
Dinner with Concert Tickets: Adult - \$35 • Child - \$25
Hosted by: Friends of Genoa

For concert details and to purchase tickets, call the Genoa Town Office at (775) 782-8696

A Genoa Cowboy Christmas with Mary Kaye - Dec. 6
Award winning singer and songwriter, Mary Kaye, brings her dynamic voice to Genoa with a concert of original cowboy and Christmas songs as well as classic western and Christmas tunes. For tickets and more information, visit [online](#).

For more information on what to do in Carson Valley, please visit [here](#). For more information on where to stay in Carson Valley, visit [here](#). The Carson Valley media kit, including images, can be found [here](#).

About Carson Valley:

Nestled at the base of the Sierra Nevada, Carson Valley begs visitors to not just drive through it, but to it. Located 45 minutes south of Reno-Tahoe International Airport and 12 miles east of South Lake Tahoe, the region's natural beauty is legendary: wide-open farms, ranches, bands of wild horses and birds of prey dot the landscape. Outdoor recreation enthusiasts follow all points of the compass with more than 50+ miles of hiking, mountain biking or walking trails along with world class road biking. The valley's museums, arts, antiquing, Basque dining, historic watering holes and more add to the destination's authentic

culture. The region includes the communities of Minden, Gardnerville, Topaz Lake and Genoa, Nevada's first settlement dating back to 1851. Explore the land of everyday legends at VisitCarsonValley.org.

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