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## **Discover Carson Valley, a Legendary Snow-filled Destination That's High on Fun and Low on Crowds**

*Ski, snowboard, snowshoe, view wildlife, dine, and shop just east of Lake Tahoe*



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**CARSON VALLEY (Dec 10, 2018)** – Winter in Northern Nevada is in full swing and Carson Valley offers a snow-friendly destination that won't break the bank. Cozy, seasonal, adventurous, and relaxing – the four communities of Carson Valley have something for the winter-lover in your family.

### *Easy to find, hard to forget*

Carson Valley is situated 45 minutes south of the Reno International Airport, 20 minutes east of Lake Tahoe and just over 200 miles from San Francisco. While Carson Valley is easy to find and close to the winter action of South Lake Tahoe, the region provides miles of secluded space and an opportunity to unplug into an American West atmosphere. Mountains to the east and west bookend awe-inspiring valley views, scattered with sprawling ranches, rivers, lakes, and historic towns. Getting around is easy with pleasant weather and sheltered by the Eastern Sierra Nevada.

### *Maximum powder, minimal crowds*

Carson Valley is only 12 miles east of South Lake Tahoe ski resorts and 15 minutes from miles of wide open back country to the south and west. A stay in Carson Valley puts world-class skiing, snowboarding, backcountry touring, snowshoeing, and cross-country skiing at your doorstep without the flurry of resort accommodations. [Heavenly Mountain Resort](#), Carson Valley's nearest ski resort, offers famous Lake

- more -

Tahoe views and all-level varied terrain that spans the Nevada-California border. Just a little further away is [Kirkwood Mountain Resort](#), serving up dry snow and challenging terrain for adventurous skiers and snowboarders. For a backcountry or snow-play experience, Carson Valley visitors can head to Hope Valley and Picketts Junction. [Hope Valley Outdoors](#) is a sustainable, off-the-grid yurt providing cross-country skiing, backcountry skiing, snowshoeing, rentals, lessons, and guided tours. For easy family snow fun, visitors can sled, tube, and snow hike near [Picketts Junction, CA](#). Best of all, winter 2018/2019 is off to a snowy start as December storms have dropped several feet of snow in the mountain elevations.



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*Wind down and fuel up after the lifts stop turning*

After a snowy adventure, the region of Carson Valley offers après, dining, and hot spring stops to warm the soul sans crowds. Visitors can recharge with delicious coffee drinks at [DST Coffee](#) and [The Pink House](#), where history reigns. Après in authentic old west style at the Genoa Bar, Nevada's oldest thirst parlor. Relax tired legs and enjoy picture-perfect views in the natural hot springs at [Grover Hot Springs State Park](#). When visitors seek to refuel on homemade food, daily options can be found at family operated [Minden Meat and Deli](#) as well as the delectable [Abby Jo's Café Girasole](#).

*Less is more*

When the legs are ready for a break or you're looking for activities that are a bit friendlier on the wallet, visitors can settle into the pace, character, and history of Carson Valley. The region's antique shops invite visitors to linger as they search through one-of-a-kind finds. Guests can embark on historical adventures with the likes of Pony Express riders and western settlers at the [Dangberg Home Ranch Historic Site](#) and the [Mormon Station State Historic Park](#). The young and young-alike can witness the "neat" in nature with frequent wildlife spottings of horses, raptors, water fowl, turtles, lynx, and more.

*Stay in the company of peaks, creeks, and desert skies*



Carson Valley accommodations are ideal for individuals and families seeking a crowd-free rest that won't break the bank. Both the [Carson Valley Inn](#) and the [Holiday Inn Express and Suites Minden](#) boast relaxing hot tubs and refreshing room rates starting at \$89 mid-week.

**About Carson Valley:**

Nestled at the base of the Sierra, Carson Valley begs visitors to not just drive through it, but to it. Located 45 miles south of Reno-Tahoe International Airport and 12 miles east of South Lake Tahoe, the region's natural beauty is legendary: wide-open farms, ranches, bands of wild horses and birds of prey dot the landscape. Outdoor recreation enthusiasts follow all points of the compass with more than 50+ miles of hiking, mountain biking or walking trails along with world class road biking. The valley's museums, arts, antiquing, Basque dining, historic watering holes and more add to the destination's authentic culture. The region includes the communities of Minden, Gardnerville, Topaz Lake and Genoa, Nevada's first settlement dating back to 1851. Explore the land of everyday legends at [VisitCarsonValley.org](http://VisitCarsonValley.org).

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**Media Resources:**

Carson Valley Winter Activity map view: <https://goo.gl/maps/zRKRmd1nuf82>

Carson Valley Winter Activity image folder: <https://radstrategies.box.com/v/WinterActivites18-19>