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Giddy Up – Genoa Western Heritage Days Returns This April
Nevada’s Oldest Settlement Celebrates its Western History and Culture with a
Three-Day Festival, April 24 – 26, 2020



©Visit Carson Valley

CARSON VALLEY (Feb. 05, 2020) – Nevada’s oldest permanent settlement, Genoa, Nevada, honors the area’s rich western heritage with its annual three-day festival returning this spring, April 24 – 26, 2020. [Genoa Western Heritage Days](#) is organized by passionate local volunteers and features a weekend of music, cowboy poetry, historic tours, Native American demonstrations and events to celebrate Genoa’s Native American and pioneer history. Historic Genoa, in the heart of legendary Carson Valley, is nestled at the base of the eastern slope of the Sierra Nevada, just 25 miles east of beautiful Lake Tahoe, and one hour south of Reno.

The Genoa Western Heritage Celebration begins Friday, April 24 at 7 p.m. and continues through Sunday morning. On Friday and Saturday, April 24 and 25 starting at 7 p.m., renowned cowboy, songwriter and western music acts perform indoor concerts. The Friday concert features Dave Stamey and the High Country Cowboys. The Saturday concert features Mary Kaye, Gary Allegretto and cowboy poet Chris Isaacs. Tickets are available for purchase [online](#).

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Saturday, April 25, from 10 a.m. to 5 p.m., is packed with free, family-friendly activities and entertainment. The free festivities include Cowboy Poetry presentations, porch concerts, tours through the historic town of Genoa, Civil War reenactments, Native American demonstrations, horsemanship demonstrations from Matt Coats, western vendors, Chautauqua performances, Ag in the Classroom with the Douglas County Farm Bureau, children's games and the Pony Express Poker Run.

The weekend celebration is sponsored by the Holiday Inn Club Vacations David Walley's Resort, Friends of Genoa and the Town of Genoa.

Tickets for the Friday and Saturday evening performances are \$40 and are available [online](#) or at the Genoa Town Office located at 2289 Main Street, Genoa, Nevada. Daytime events and performances are free and family-friendly. For more information on the Genoa Western Heritage Celebration, call 775-782-8696 or go [online](#).

About Carson Valley:

Nestled at the base of the Sierra, Carson Valley begs visitors to not just drive through it, but to it. Located 45 miles south of Reno-Tahoe International Airport and 12 miles east of South Lake Tahoe, the region's natural beauty is legendary: wide-open farms, ranches, bands of wild horses and birds of prey dot the landscape. Outdoor recreation enthusiasts follow all points of the compass with more than 50+ miles of hiking, mountain biking or walking trails along with world class road biking. The valley's museums, arts, antiquing, Basque dining, historic watering holes and more add to the destination's authentic culture. The region includes the communities of Minden, Gardnerville, Topaz Lake and Genoa, Nevada's first settlement dating back to 1851. Explore the land of everyday legends at VisitCarsonValley.org.

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For media photos, please visit radstrategies.box.com/v/GenoaWesternHeritageFestival.