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Pick Your Passion. Make It Legendary. Do it Virtually.
Daydream Travels to Legendary Carson Valley, Nevada



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CARSON VALLEY (Mar. 31, 2020) – These times are strange. Isolation and confinement are not human nature. Social distancing and sheltering in place, albeit temporary, rule the land. Yet, the wanderlust mind lives on. From the safety of your home, embark on a virtual journey with Carson Valley, Nevada to meet the personalities that inspire travel-to-come in the land of everyday legends.

The Traditionalist

Steeped in traditions and often reflecting on days long since passed, Carson Valley offers up a journey for those more traditional online travel planners.

- To help you pull it all together, explore our online itineraries [here](#) and see how it all connects.
- For a visual feast, explore our [Instagram account](#) and get lost in lush landscapes, wide open spaces and the friendly faces that will be waiting to greet you. Continue the fun by following #WhyCV.
- Or just sit back and relax as you [view sunsets](#) that fill the wide open Nevada skies and showcase the dramatic Jobs Peak and Sierra Nevadas.
- Take a moment to meet our legends through our [video tour](#) – Legends of the Valley.

- Challenge yourself with our [Carson Valley fun facts](#).
- For more, flip through the [online Visitors Guide](#).



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The Adventurer

Carson Valley encourages explorers to stay inspired through world-class living legend Corey Rich, a friend and local. This professional photographer and director captures adventures in a way that feeds the mind and soul. This time of quiet reflection may be the ideal opportunity to dive into Corey Rich's collaboration with Carson Valley – visit [online](#).

Here are a few ways to virtually dig deeper outdoors:

- Get a feel of the backcountry trails with this video about [riding the Sierra Canyon Trail to Genoa, Nevada](#).
- Daydreamers find a valley filled with images that bring peace enough to calm adventurous souls, a commodity worth every click. View some [sunny day images here](#).
- Winter days offer a different level of beauty designed to inspire passions. [View winter imagery here](#).
- For more on sports and recreation options in Carson Valley, visit [online](#).



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The Storyteller

Carson Valley is rich in western history and lore. Nevada's oldest town, Genoa, is one of four communities that comprise the legendary valley. While visitors may not be able to currently absorb the sights and sounds of Carson Valley's historic sites and museums, the stories remain.

Additional ways to dive into our history include:

- Tour Historical Markers that dot our landscape through [Google Maps here](#) and dive into a visual tour of the valley and its history.
- Read about the women that led change from the late 1800s on, learn about Kit Carson, the Pony Express, the Emigrant Trail and other stories of local legends. [Take the written journey now.](#)

Perhaps the most admirable historical character of Carson Valley is "[Snowshoe](#)" [Thompson](#), otherwise known as the Mailman of the Sierra. In the middle of the 19th century, John A. Thompson devoted 20 years to carrying mail during the isolating winter months for the early communities of Carson Valley. Tapping into his Norwegian snow travel experience, Thompson maneuvered skis across the Sierra Nevada where he rescued several stranded travelers and survived wolves and winter conditions. Thompson is memorialized as a pioneer, innovator and beloved citizen of the Carson Valley communities and beyond.

The Maverick

Being that nights-out-on-the-town are saved for another time, we welcome you to discover the stars of Carson Valley from home, mixed with a little weird and high-flying action and a whole lotta passion.

Until the true social in us returns, here are a few ideas to support a virtual experience:

- [Meet Dana here](#). A colorful barkeep at the oldest thirst parlor in Nevada, the Genoa Bar and Saloon.
- Take a [Google Map tour of weird places](#) and learn why these speak to our roots.
- Wildlife. Yes, Carson Valley is filled with wildlife that roam our ranges and fly our skies. [View the photo gallery here](#).



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The Hedonist

Carson Valley dares pleasure-seekers to indulge at home by virtually touring our food and drink scene – one that matches the air and the lifestyle to a tee.

Fuel your future hunger with these finds:

- Gems can be found throughout the valley, including Basque-inspired country cuisine, estate distilled grain-to-glass spirits, the freshest grass fed local meats and locally harvested produce. Tastes of Carson Valley can be described as hearty, satisfying and eclectic. The region's top 15 places to eat and drink can be found [online](#) or take a [Google Map tour here](#).
- For a mouth-watering visual fest, check out our [eats and drinks album](#).
- Visit food and spirits [online](#) for more inspiration.

About Carson Valley:

Nestled at the base of the Sierra, Carson Valley begs visitors to not just drive through it, but to it. Located 45 miles south of Reno-Tahoe International Airport and 12 miles east of South Lake Tahoe, the region's natural beauty is legendary: wide-open farms, ranches, bands of wild horses and birds of prey dot the landscape. Outdoor recreation enthusiasts follow all points of the compass with more than 50+ miles of hiking, mountain biking or walking trails along with world class road biking. The valley's museums, arts, antiquing, Basque dining, historic watering holes and more add to the destination's authentic culture. The region includes the communities of Minden, Gardnerville, Topaz Lake and Genoa, Nevada's first settlement dating back to 1851. Explore the land of everyday legends at

VisitCarsonValley.org.

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