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September 4, 2025

Subject: **Opportunity to Support the Inaugural Ferris 50 Endurance Run – November 8, 2025**

Dear Community Partner,

Visit Carson Valley, in partnership with the Carson Valley Trails Association, Nevada Offroad Association, and Carson Valley Inn, is excited to present the inaugural Ferris 50 Endurance Run on Saturday, November 8, 2025. This unique event will feature 50-mile, 50-kilometer, and 15-kilometer race distances, with all races starting at the Douglas County Fairgrounds and finishing at TJ's Corral at Carson Valley Inn, where a Finish Line Festival will welcome racers and spectators with music, vendors, and food.

The Ferris 50 is more than just a race—it's a celebration of our community's natural beauty, trail access, and collaborative spirit. Held during the shoulder season, this event is designed to attract new visitors, generate economic activity for local businesses, and showcase Carson Valley as a year-round destination.

We invite you to be part of this exciting new tradition as a sponsor or aid station host. Your involvement at this ground level will not only align your brand with a healthy, community-driven event, but also offer exposure to a regional audience of outdoor enthusiasts, families, and visitors.

Ways to Get Involved:

- **Financial Sponsorships** – Support the event and receive marketing recognition, booth space at the Finish Line Festival, and more.
- **Aid Station Hosts** – Set up at one of our aid stations along the course and show your community spirit! No sponsorship fee is required—just bring the energy, volunteers, and a few runner-friendly snacks (we'll provide a recommended list).
- **In-Kind Donations** – Goods, services, or raffle prizes are welcome and appreciated.

All net proceeds from the event will go directly back to local non-profit organizations that are critical partners in making this event possible, including the Carson Valley Trails Association and Nevada Offroad Association.

We hope you will consider supporting this exciting new community event. If you have questions or ideas on how your business or organization can be involved, please don't hesitate to contact us at (775) 782-8145 or [info@visitcarsonvalley.org](mailto:info@visitcarsonvalley.org). To sign up as an event sponsor, visit <http://bit.ly/452qNSK> or use the QR code below.

Thank you for considering this opportunity to support Carson Valley and help launch a signature event we believe will grow for years to come.

My Best,

Keith Lewis



Use QR Code to Sponsor Event

1477 US Hwy. 395 North, Ste. C | Gardnerville, NV 89410

# FERRIS 50 ENDURANCE RUN

IN CARSON VALLEY, NV

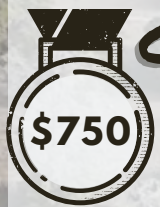


## SPONSORSHIP PACKAGES



### VISIONARY

- DEDICATED SOCIAL MEDIA POST FROM @VISITCARSONVALLEY (25K+ FOLLOWERS)
- 3'X5' INDIVIDUAL LOGO BANNER AT FINISH LINE FESTIVAL
- SPONSOR LOGO SIGN ON THE RUNNING ROUTE, IN A HIGH-TRAFFIC ZONE
- PROMOTIONAL MATERIAL INCLUDED IN WELCOME BAG (DISTRIBUTED TO ALL RACERS)
- LOGO AND SPECIAL RECOGNITION IN PRE-EVENT INFO DISTRIBUTION
- BUSINESS INFO AND HYPERLINK TO YOUR WEBSITE ON EVENT'S WEB PAGE
- SPONSORSHIP ACKNOWLEDGEMENT THROUGHOUT FINISH LINE FESTIVAL
- POST-RACE ACKNOWLEDGEMENT IN *THE RECORD COURIER* AND IN *THE BAND* NEWSLETTER
- SPONSORSHIP CERTIFICATE FOR YOUR BUSINESS



### CHAMPION

- DEDICATED SOCIAL MEDIA POST FROM @VISITCARSONVALLEY (25K+ FOLLOWERS)
- 3'X5' SHARED LOGO BANNER AT FINISH LINE FESTIVAL (MAX. 3 BUSINESSES PER BANNER)
- SPONSOR LOGO RACE MARKER ALONG RUNNING ROUTE
- PROMOTIONAL MATERIAL INCLUDED IN WELCOME BAG (DISTRIBUTED TO ALL RACERS)
- LOGO AND SPECIAL RECOGNITION IN PRE-EVENT INFO DISTRIBUTION
- BUSINESS INFO AND HYPERLINK TO YOUR WEBSITE ON EVENT'S WEB PAGE
- SPONSORSHIP ACKNOWLEDGEMENT THROUGHOUT FINISH LINE FESTIVAL
- POST-RACE ACKNOWLEDGEMENT IN *THE RECORD COURIER* AND IN *THE BAND* NEWSLETTER
- SPONSORSHIP CERTIFICATE FOR YOUR BUSINESS



### ADVOCATE

- SOCIAL MEDIA MENTION FROM @VISITCARSONVALLEY (25K+ FOLLOWERS)
- 3'X5' SHARED LOGO BANNER AT FINISH LINE FESTIVAL (MAX. 3 BUSINESSES PER BANNER)
- LOGO AND SPECIAL RECOGNITION IN PRE-EVENT INFO DISTRIBUTION
- RECOGNITION ON EVENT'S WEB PAGE
- SPONSORSHIP ACKNOWLEDGEMENT DURING FINISH LINE FESTIVAL
- POST-RACE ACKNOWLEDGEMENT IN *THE RECORD COURIER* AND IN *THE BAND* NEWSLETTER
- SPONSORSHIP CERTIFICATE FOR YOUR BUSINESS



### FRIEND

- SOCIAL MEDIA MENTION FROM @VISITCARSONVALLEY (25K+ FOLLOWERS)
- 3'X5' SHARED LOGO BANNER AT FINISH LINE FESTIVAL (MAX. 3 BUSINESSES PER BANNER)
- MENTION IN PRE-EVENT INFO DISTRIBUTION
- RECOGNITION ON EVENT'S WEB PAGE
- SPONSORSHIP ACKNOWLEDGEMENT DURING FINISH LINE FESTIVAL
- POST-RACE ACKNOWLEDGEMENT IN *THE RECORD COURIER* AND IN *THE BAND* NEWSLETTER
- SPONSORSHIP CERTIFICATE FOR YOUR BUSINESS

**SIGN UP TO BE A SPONSOR → <http://bit.ly/452qNSK>**

**RACE DAY: NOVEMBER 8, 2025**

📞 775-782-8145

✉ [INFO@VISITCARSONVALLEY.ORG](mailto:INFO@VISITCARSONVALLEY.ORG)



# SPECIALTY SPONSORSHIPS:

## STARTING LINE SPONSOR (LIMIT 1) - \$1250

All the perks of a Visionary Sponsor, **plus** your banner will be featured at the Starting Line, and a representative from your business/organization will be given the offer to officially start all three races!

## FINISH LINE SPONSOR (LIMIT 1) - \$1250

All the perks of a Visionary Sponsor, **plus** your banner will be featured at the Finish Line, and a representative from your business/organization will be given the offer to officially announce race winners!

## AID STATION SPONSOR (LIMIT 1) - \$1000

Your business will have signage at every aid station, plus special additional mentions on top of Visionary Sponsor perks!

## RACE BAG SPONSOR (LIMIT 1) - \$750

Your logo will be on the bags distributed to all running participants, which will contain promo items and important race information, in addition to Champion Sponsorship perks!

## AID STATION HOSTS (LIMIT 9)

We provide the basics! You'll just need volunteers to staff your station, and any supplementary recommended supplies (you'll receive a list for reference). Your organization will receive Friend Sponsorship benefits, plus your logo will be present and visible at your station.



**SIGN UP  
TO BE A  
SPONSOR**



**775-782-8145**



**INFO@VISITCARSONVALLEY.ORG**



# FERRIS 50 ENDURANCE RUN

## SPONSORSHIP PERKS



SPONSOR LEVEL	BANNER AT STARTING LINE & START EACH RACE	BANNER AT FINISH LINE & ANNOUNCE RACE WINNERS	SIGNAGE AT EVERY AID STATION	LOGO ON WELCOME BAGS	LOGO SIGN ALONG RUNNING ROUTE (HIGH TRAFFIC ZONE)	3'X5' INDIVIDUAL LOGO BANNER AT FINISH LINE FESTIVAL	PROMO MATERIAL FOR WELCOME BAG DISTRIBUTION	DEDICATED SOCIAL MEDIA POST FROM @VISITCARSONVALLEY	BUSINESS INFO & HYPERLINK ON EVENT'S WEB PAGE	ACKNOWLEDGEMENTS THROUGHOUT FINISH LINE FESTIVAL	LOGO & SPECIAL RECOGNITION IN PRE-EVENT INFO DISTRIBUTION	SPONSORSHIP CERTIFICATE	POST-RACE RECOGNITION IN RECORD COURIER & THE BAND NEWSLETTER	3'X5' SHARED BANNER AT FINISH LINE FESTIVAL (MAX. 3/BANNER)	SPONSOR LOGO RACE MARKER ALONG RUNNING ROUTE	ACKNOWLEDGEMENT DURING FINISH LINE FESTIVAL	SOCIAL MEDIA MENTION FROM @VISITCARSONVALLEY	RECOGNITION ON EVENT'S WEB PAGE	ACKNOWLEDGEMENT IN PRE-EVENT INFO DISTRIBUTION	LOGO AT SELECT AID STATION
<b>STARTING LINE</b> LIMIT: 1	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓								
<b>FINISH LINE</b> LIMIT: 1		✓		✓	✓	✓	✓	✓	✓	✓	✓	✓								
<b>AID STATION</b> LIMIT: 1			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓								
<b>VISIONARY</b>				✓	✓	✓	✓	✓	✓	✓	✓	✓								
<b>RACE BAG</b> LIMIT: 1			✓			✓	✓	✓	✓	✓	✓	✓	✓							
<b>CHAMPION</b>						✓	✓	✓	✓	✓	✓	✓	✓	✓						
<b>ADVOCATE</b>										✓	✓	✓	✓	✓	✓	✓				
<b>AID STATION HOST</b> LIMIT: 9											✓	✓	✓	✓	✓	✓	✓		✓	
<b>FRIEND</b>											✓	✓	✓	✓	✓	✓	✓			

**SIGN UP TO BE A SPONSOR → <http://bit.ly/452qNSK>**

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