

The following are activities Visit Carson Valley [will promote](#) as part of our weekly Events Calendar.

### 1. Local Festivals and Cultural Events

- Annual Festivals: Highlight major annual events like music, food, film, and arts festivals.
- Cultural Celebrations: Include local cultural events, such as heritage days and traditional ceremonies.
- Parades and Carnivals: Promote parades, street festivals, and carnivals.

### 2. Concerts and Performances

- Music Concerts: List performances by local bands, orchestras, and visiting artists across all genres.
- Theater Productions: Include plays, musicals, and other theatrical performances.
- Dance Performances: Feature ballet, modern dance, and other dance events.

### 3. Sports Events

- Marathons and Races: Include running events, triathlons, and cycling races.
- Recreational Sports: Highlight community sports events, such as local sports tournaments.

### 4. Community Events

- Farmers' Markets: Regular markets featuring local produce and goods.
- Fairs and Expos: Include county fairs, trade shows, and expos.

### 5. Educational and Informational Events

- Workshops and Seminars: Include educational workshops, professional development seminars, and lectures.
- Public Talks and Panels: Feature talks by notable speakers and discussion panels on various topics.
- Book Signings and Readings: List events at local bookstores and libraries.

### 6. Holiday Celebrations

- Seasonal Events: Include events specific to seasons, such as Parade of Lights, Christmas markets, and Halloween activities.
- New Year's Celebrations: Highlight parties, fireworks, and other New Year's Eve and Day events.

### 7. Food and Drink Events

- Food Festivals: List events celebrating local cuisine and international food.
- Wine and Beer Tastings: Include tastings, beer festivals, and wine tours.

### 8. Outdoor and Nature Activities

- Guided Tours and Hikes: Include nature walks, bird watching tours, and hiking events.
- Parks and Recreation: Promote events in local parks, such as picnics, outdoor movie nights, and stargazing events.
- Adventure Activities: Highlight adventure sports like zip-lining, kayaking, and rock-climbing events.

### 9. Exhibitions and Art Events

- Art Exhibitions: Include gallery openings, art shows, and museum exhibits.
- Craft Fairs: List craft shows and handmade goods markets.
- Photography Exhibits: Feature local and traveling photography shows.

### 10. Special Interest Events

- Historical Reenactments: Promote living history events and reenactments.
- Tech and Gaming Events: Include tech expos, gaming tournaments, and hackathons.
- Environmental and Science Events: Highlight science fairs, eco-friendly events, and sustainability workshops.

The following are activities Visit Carson Valley **will NOT promote** as part of our weekly Events Calendar.

**1. Private or Restricted Events**

- Invitation-Only Events: Events that are not open to the general public or require exclusive invitations.
- Private Functions: Personal parties, weddings, and private corporate events.

**2. Irrelevant or Non-Tourist Events**

- Routine Business Meetings: Standard business meetings and corporate internal events.
- Neighborhood or HOA Meetings: Local residential or homeowners association meetings that do not appeal to tourists.

**3. Overly Niche Events**

- Highly Specialized Interest Groups: Events with extremely niche appeal that do not attract a broader audience (e.g., very specific hobby group meetups).
- Small-Scale Local Activities: Minor events with very limited participation, such as small book clubs or local community board meetings.

**4. Potentially Controversial or Sensitive Events**

- Political Rallies: Events organized by political parties or movements, which can be polarizing.
- Protests and Demonstrations: Public protests or demonstrations that might lead to disruptions.
- Religious Ceremonies: Private religious services and ceremonies not intended for a wider public audience.

**5. Commercial Sales Events**

- Regular Store Sales: Standard retail sales, clearance events, or promotional events that are purely commercial.
- Direct Sales Parties: Private or semi-private sales events, like home-based direct sales parties (e.g., Tupperware).

**6. Low-Quality or Questionable Content**

- Unvetted Events: Events from unreliable sources or with insufficient information about quality or safety.
- Questionable Entertainment: Events that might involve illegal activities, adult-only content, or are otherwise not family-friendly.

**7. Unlicensed or Unauthorized Events**

- Unapproved Gatherings: Events that do not have the necessary permits or licenses.
- Pirated Shows or Screenings: Events showing unlicensed films or performances.

**8. Recurring Events with Limited Appeal**

- Routine Fitness Classes: Regularly scheduled fitness classes that do not offer something special for visitors.
- Weekly Club Meetings: Standard weekly meetings of local clubs or groups that do not have broader public interest.

**9. Events with Incomplete Information**

- Unclear or Vague Events: Listings without clear dates, locations, or detailed descriptions.
- Tentative Events: Events that are not confirmed and have a high likelihood of being canceled or rescheduled.