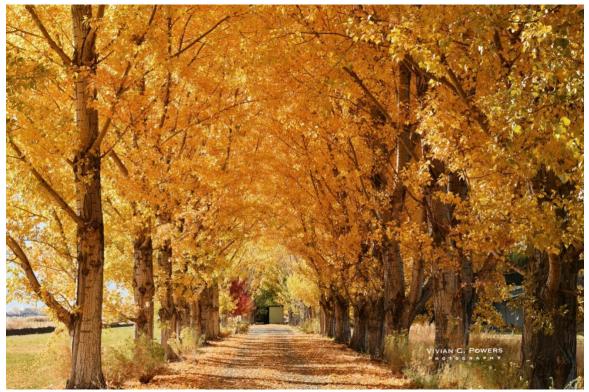


'Rest' Stops, Redefined: Schedule a Relaxing Fall Slowcation in Carson Valley, Nevada

CARSON VALLEY, Nev. (Aug. 20, 2024) – In fall, leaves turn magnificent colors because of the slowing of chlorophyll production, as shorter days and longer nights lead to a rapid decline in a tree's busy biological work. Those looking to symbolically model that autumn vibe and escape from life's busyness can take travel inspiration from the trees, adopting a trend experts are calling "slowcations" or "slow travel."



Gardnerville, Nevada, in fall | Photo by Vivian Powers

Slowcations are <u>defined</u> as "...a travel niche that focuses more on building a connection with the destination — the local people, culinary delights, rich culture, folk music and much more." Carson Valley — encompassing four charmingly historical towns in the foothills of the Sierra Nevada — is the ideal destination for a relaxing fall slowcation, with abundant ways to connect with locals, learn the stories of the land, and commune with nature while the fall foliage is boasting its best — and most peaceful — jewel-toned hues.

From its towering mountain peaks to its wide-open ranchlands, Carson Valley offers an abundance of easy-going autumn experiences delivered in Old West fashion: friendly, warm, nostalgic — and a tad bit

wild. Visitors looking to partake in the cornucopia of Carson Valley slowcation opportunities this fall can find inspiration in the following local experiences.

Take a Hike (or Drive) and 'Fall' in Love

Scarlet maples, coppery cottonwoods, and golden aspen are just a few stars of the local nature show, and visitors to the region can drive in any direction to witness brilliant panoramas worthy of artist canvases. Once there, they can stroll on foot to experience the full sensory overload of the surrounding sights, sounds, and scents. Visitors can <u>use this fall foliage prediction map</u> to time a visit for maximum viewing. Here are just a few location highlights:

- A scenic 20-mile drive southwest of <u>Minden</u> reveals Hope Valley, a delightful hiking and leafpeeping destination revered for its colorful displays. From the <u>Hope Valley wildlife viewing</u> <u>parking lot</u>, hikers can meander along the West Fork of the Carson River or the paved trail up toward Luther Pass.
- South of Minden, drivers will find the town of Woodfords on Highway 89, where they can take a breathtaking scenic tour over Monitor Pass to the highway's terminus just south of <u>Topaz Lake</u>.
- Explore the region's abundant trails. On the <u>Fay-Luther/Jobs Peak Ranch Trail System</u>, hikers can stroll through a Jeffrey pine forest with aspen and mountain mahogany against a backdrop of the Carson Range, Pine Nut Range and Carson Valley. The <u>Genoa Trail System</u> and <u>Clear Creek</u> <u>Trail</u> are equally impressive hiking hotspots.

Immerse Yourself in Local Culture at Favorite Annual Events

Those who prefer to schedule their slowcation to coincide with culture-rich heritage events will find a menu of autumn options in Carson Valley. Notably, late September in <u>Genoa</u> means it's <u>Candy Dance</u> time, a local tradition 105 years old. The event pays homage to its origin story: It was initially called a candy dance because locals were invited to participate and donate to a town fundraising dance using hand-made candy as a tasty lure. Today, more than 400 vendors, along with visitors from all over the globe, descend upon the town for this annual arts and crafts fair. Candy dancers get a head-start on holiday shopping with unique crafts, eat their fill of locally made candy, and get tickets to the <u>dinner</u> dance, happening annually since 1919.

Other culture-rich events to round out a robust slow-travel itinerary include:

- Experience a newer tradition that honors the sport and spectacle of cowboy country: The <u>Douglas County Rodeo</u> returns for its fourth year on Sept. 6 and 7, with traditional rodeo events followed by a concert each night, plus local vendors, food trucks, live music, children's activities and more.
- The first Saturday in October is <u>Mainstreet Gardnerville's Annual Fall Festival</u>, a free community celebration honoring the region's traditions and history. Among the highlights: scarecrow making, a sip 'n' stroll, and the competitive (and hilarious) team sport of coffin racing.
- For more than two decades, Gardnerville's <u>Corley Harvest Festival and Pumpkin Patch</u> has happened throughout the month of October, complete with farm animals, a hay slide, straw maze, and pig races.

Shop, Sip, and Stroll Along Main Street U.S.A.

If fall has a characteristic taste to accompany its slowing pace, it's a warm and comforting blend of spices — with a hint of pumpkin, of course. In Carson Valley, Gardnerville's <u>DST Coffee</u> celebrates the season with a robust selection of soul-comforting choices, including pumpkin lattes, Nevada lattes (with pine and sage), hot apple cider, and seasonal teas.

After fueling up at DST Coffee, shoppers can head next door to <u>Cheshire Antiques Inc.</u> — with more than 12,000 square feet and two stories to explore. There, find more than 50 vendors offering unique antique, vintage and collectible finds.

For maximum exposure to Carson Valley's vibrant local shopping scene, slowcation travelers can use the <u>Carson Valley Arts & Antiques Trail Map</u> to plan their day, which will undoubtedly feature these and other stops:

- In Minden, find artisan-crafted treasures at <u>Red Barn Antiques</u> or custom pieces at <u>Heartstrings</u> <u>Gallery and Gifts</u>.
- <u>Home in Genoa</u> is a quaint corner shop featuring vintage furniture, home décor, antiques, and more. And while in Genoa, they can visit <u>Sierra Chef</u>, famous for cannoli and gelato, lunches spotlighting seasonal ingredients, and an outdoor patio perfect for enjoying the crisp air and stunning fall colors of this quaint Nevada original settlement.

Fall slowcation experiences await in the Carson Valley, where visitors can unwind in nature, dine and drink in historic settings, and immerse themselves in local culture. Learn more about Genoa, Minden, Gardnerville, and Topaz Lake <u>here</u>, or call the Carson Valley Visitors Authority at (775) 782-8145.

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Straddling the California-Nevada state line 1.5 hours south of the Reno-Tahoe International Airport, discover the four communities — Genoa, Minden, Gardnerville, and Topaz Lake — that comprise spectacular Carson Valley. Beholding some of Nevada's first and oldest establishments, visiting Carson Valley means authentically interacting with Nevada's many histories while experiencing world-renowned outdoor recreation Nevada, and the American West is known for. From legendary forefathers who paved the way to Nevada statehood, to wild horse bands, eagles, and other wildlife, to premiere air sports, American Indian, Basque, and Western Ranching histories and cultures, and distinctive dining experiences that all exist here and only here, Carson Valley offers an adventure for everyone. For more information about lodging, special events, and more trip planning tools, go to VisitCarsonValley.org or dial (775) 782-8145. The Visitor Information Center is located within the Carson Valley Museum and Cultural Center at 1477 U.S. Highway 395 N, Gardnerville, NV.

MEDIA RESOURCES:

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