



## 2025 Feature Story Topics

### **Wellness Travel with a Twist**

Within its 751 square miles of scenic territory, Carson Valley offers a multitude of naturally physically relaxing and naturally grounding recreation opportunities – perfect for a mental health getaway as a solo traveler, couple, or family looking to connect. Whether on horseback, bike, OHV, or foot, visitors could start on a trail and not see another soul for hours. Natural hot springs provide a welcome respite after a day out in nature. The quiet, slower pace of Carson Valley’s communities create the perfect space for mental reset and a break from technology.

### **Living the Ranch Life: Agritourism Carson Valley Style**

Farms and ranches aren’t what they used to be. Today’s agriculture business is getting back to basics, offering visitors the experience of living, working, eating and playing in an environment their ancestors knew, a life that is far from the asphalt, glass and steel of modern life. Today’s visitors can see what modern-day ranch life is all about with a private tour of a working, 150-year-old ranch at Corley Ranch. Ride the horses, feed the pigs, and get dirty with the ranch hands while learning what it takes to run a working cattle ranch in today’s world. In the fall, this working cattle ranch and farm celebrates fall with a pumpkin patch, corn maze, hayrides, food and crafters.

### **Get Out There. *Really* Out There.**

Buckle up, adventurers, and get ready to feed the need to do something a little wild. Carson Valley is a recreation wonderland, a place that’s ready to be conquered, in a region that’s ripe for discovery. Pick a season. If it’s winter, plan a day of backcountry skiing or snowshoeing, or check into one of the area’s world-class ski resorts for the legendary vistas and terrain Heavenly Valley and Kirkwood Resort are known for. Between seasons, how about a little Ice Tee: that’s what locals call skiing in the morning, golf in the afternoon. Yes, both can be accomplished on the same day. During summer, get out into the valley’s rugged terrain on miles of single-track trails, or cycle for hours along quiet country roads. Motor sports enthusiasts can discover an untamed Carson Valley by ATV, OHV, or motorcycle. Fall is perfect for exploring the Sierra Nevada for day hiking, backpacking, or climbing. Whatever the passion, visitors to Carson Valley will find their place here.

### **The Best Education is Experience**

With “family learning journeys” becoming more common, consider Carson Valley the next destination for experiential education. Families looking to explore a destination rich in culture, heritage, and nature need look no further. Start the day at Carson Valley Museum to learn about the region’s culture and history, then head to Dangberg Ranch to see it in real life. From there, head out on the trails or take a wild animal tour to learn about the area’s wildlife. Take an interactive tour at Corley Ranch to learn all about agriculture and then *really* get an understanding with a farm-fresh meal using local beef at J.T. Basque or Great Basin Brewery. With endless opportunities for immersive education, Carson Valley offers a budget-friendly destination for traveling families.

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