



Nov. 6, 2026

**** MEDIA ADVISORY ****

**Ferris 50 Endurance Race in Carson Valley – Saturday, Nov. 8, 2025
Photo / Video / Interview Opportunities Available**

What: Runners from several states will converge in Carson Valley for the inaugural **Ferris 50 Endurance Run** featuring 50-mile, 50K and 15K distances with cash prizes and finisher awards. The longer routes take runners along rolling terrain with few significant climbs, while the 15K offers a more accessible challenge, connecting the Fairgrounds to Gardnerville and finishing along the scenic Martin Slough Trail. Aid stations, course patrols via OHV and mountain bike and bag drop services ensure participant safety and support throughout race day.

All routes begin at the Douglas County Fairgrounds arena and end in a festival-style finish at TJ's Corral outside Ferris 50's host hotel, Carson Valley Inn. Runners will cover a mix of single-track trails, OHV roads and minimal paved segments, with panoramic views across the valley to Job's Peak and the Carson Range.

When: Saturday, Nov. 8, 2025

- 50-mile start time is 6 a.m.
- 50K start time is 7 a.m.
- 15K start time is 10 a.m.
- Finish line celebration with food and beverages is from 11 a.m. to 5:30 p.m.

Where:

- Rates start at the Douglas County Fairgrounds, located at 820 Dump Road, Gardnerville, NV 89410
- Finish line is at TJ's Corral at Carson Valley Inn, 1627 US Hwy 395 N, Minden, NV 89423

Who: Led by Visit Carson Valley, in partnership with local nonprofits Carson Valley Trails Association and the Nevada Offroad Association, along with the Carson Valley Inn. All net proceeds benefit the participating non-profit organizations.

Why: The race was developed to celebrate the region's rich history and rugged beauty, and is named in honor of George Washington Gale Ferris — the inventor of the Ferris Wheel and one of Carson Valley's legendary former residents. It promises to test endurance while honoring the pioneering spirit of the valley.

ON-SITE MEDIA CONTACT:

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Photo and video assets: <https://radstrategies.box.com/v/CarsonValley-Ferris50-assets>

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