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Carson Valley's Antiques Scene Defines 'Home for the Holidays' with Cozy Seasonal Decor and Unique Finds



CARSON VALLEY, Nev. (Dec. 01, 2020) – Carson Valley in northern Nevada has a thriving antique, vintage and home shopping scene. The region is comprised of the quaint communities of Genoa, Gardnerville and Minden, where visitors find welcoming shops with unique furniture, home decor pieces and treasures galore. This holiday season, add holiday layers along with a festive personality to truly experience the holidays on a whole, personalized level.

Carson Valley's beloved antique and vintage shops are a resource and inspiration for holiday decor. Visitors and residents alike can discover charming antique and vintage furniture and accessories that evoke the rustic and historical style of Carson Valley.

Eddy Street Vintage Market in downtown Gardnerville offers antiques, repurposed decor, custom furniture and gifts, as well as design consultation and home staging. Each month the shop transforms its 2,400-square-foot store into a seasonally themed and completely re-styled shopping event. The pop-ups are hosted the third weekend of each month. This holiday season, shoppers can expect to find a holiday collection that is inspired by the mountains, cozy cabins, warm fires and the smell of Christmas. The shop is open the weekends of December 5 - 6 and December 17 - 20. For more information, visit eddystreetvintagemarket.com. For a video preview of the monthly pop-ups, [watch this video](#).

“A few simple touches can drastically transform your space into a refreshing winter wonderland” says Eddy Street Vintage Market owner Meredith Fischer. “Welcome the change of the seasons with a change in home décor so when you come ‘home for the holidays’ you feel like you are in a new space with fresh energy.”

Fischer recommends that DIY home decorators enhance the senses with holiday looks, smells, sounds, feels and tastes. Bring the outside in with snow flocked trees. Embrace the scents of the seasons with holiday candles. Fill the home with classic and festive music of Dean Martin, Frank Sinatra and Bing Crosby. Snuggle up with a cozy and soft oversized throw. Lastly, taste the season with holiday-inspired recipes, using winter fruits and herbs.

Also in Gardnerville, **This and That Marketplace** features a large variety of vintage, home decor, gifts and more. Many of the items available in this friendly showroom are made by local merchants and artisans. New inventory is a must as owner Alycia Tanner curates the showroom from the collections of more than 80 merchants. This holiday season, finds include rustic home décor, handcrafted and repurposed furniture, one-of-a-kind antiques and collectable vintage items in festive themes. This and That Marketplace is open Tuesday through Saturday and offers the option of purchasing items online for fast pick-up. For more information, visit thisthatmarket.com.

Another must-see in Gardnerville is **Cheshire Antiques**. This remarkable 12,000 square foot antique emporium has nearly 50 specialty dealers and is an impressive resource for high quality antiques ranging from furniture to small items, each with historic, primitive and collectible significance. All merchandise is carefully regulated by owners Rick and Karen Cambell, ensuring high quality antiques and a rewarding shopping experience. In keeping with authenticity and history, Cheshire Antiques is housed in a 1890’s historic building on Gardnerville’s charming Main Street. This holiday season, shoppers will find one-of-a-kind and handmade ornaments and holiday decor manufactured before the 1950’s. The antique mall is open everyday from 10:00 am to 5:30 pm. For more information about Cheshire Antiques, visit cheshireantiques.com.

The Pink Rose in Minden showcases specialty home decor as well as women’s fashion and artesian finds. This cheerful shop is particularly popular for its handmade winter florals. Shop owner and award winning designer Kelle Sampson decorates for the holidays by bringing nature indoors. From seasonal wreaths that can be found at The Pink Rose to DIY cut tree stump table chargers, Sampson believes that designing with nature brings natural elegance to the home during the holidays. The Pink Rose is open for shopping Tuesday to Sunday. For more information about The Pink Rose, visit thepinkrosetore.com.

Situated in historic Genoa, **Home In Genoa** is a warm and inviting shop featuring home décor, vintage furniture, antiques and more. The shop is beloved for its wonderful selection of vintage items and its delightful location, especially during the holidays as the small town is illuminated with holiday cheer. Visitors to Home In Genoa can expect to find holiday stockings, throw pillows, decor and home accents. This is a wonderful shop for finding authentic seasonal accessories that spread cheer throughout the home. Home In Genoa is open Wednesday through Saturday. Visit [online](#) for details.

Carson Valley is home to many antique shops that showcase the mountains, wildlife, rugged outdoors, ranching history, and an Old West style that the region is known for. The [Carson Valley Arts & Antiques Trail Map](#) is a wonderful way to begin exploring the region’s antiques scene. For more information on shopping in Carson Valley, please visit [online](#). To plan a trip to Carson Valley, start at VisitCarsonValley.org.

About Carson Valley:

Nestled at the base of the Sierra, Carson Valley begs visitors to not just drive through it, but to it. Located 45 miles south of Reno-Tahoe International Airport and 12 miles east of South Lake Tahoe, the region's natural beauty is legendary: wide-open farms, ranches, bands of wild horses and birds of prey dot the landscape. Outdoor recreation enthusiasts follow all points of the compass with more than 50+ miles of hiking, mountain biking or walking trails along with world class road biking. The valley's museums, arts, antiquing, Basque dining, historic watering holes and more add to the destination's authentic culture. The region includes the communities of Minden, Gardnerville, Topaz Lake and Genoa, Nevada's first settlement dating back to 1851. Explore the land of everyday legends at

VisitCarsonValley.org.

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Media Resources:

Home for the Holidays Gallery: radstrategies.box.com/v/CVHome4Holidays