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# Carson Valley's Vibrant Farm-to-Fork Scene is at the Center of this Agriculture-based Community



**CARSON VALLEY, Nev. (DRAFT)** – The expansive farms and ranches of Minden, Gardnerville and Genoa burst with flavor as the pure Sierra Nevada snow melts under the warming bluebird skies, kicking off the valley's growing season. This agriculture hub is a foodie's dream come true where a market stop, farm tour or sit down dining leads to culinary experiences and tastes as fresh as the Carson Valley air.

#### **Market Fresh**

The weekly farmers markets showcase Carson Valley's heritage of making a living from the land, dating back first to the native Washoe and Paiute tribes, then to Gardnerville's first ranch in 1872. Today, market visitors will find an array of vendors showcasing locally grown and raised items.

Sierra Chef hosts a Farmer's Market every Wednesday from May 19 to Sept. 1, 2021 at Heritage Park in Gardnerville from 8 a.m. to 1 p.m. The market features over 40 professional vendors offering fresh eggs, bakery items, cheese, crackers, olives, jams, salsas, gourmet foods, coffee, meat and sausages, beef jerky, fresh pasta, olive oils, vinegars, spices, fresh crepes and lunch vendors. The fresh fruit and produce comes from certified vendors and includes organic options. Quality homemade products, such as soap and personal care, are also available. Visit <a href="www.sierrachef.com/farmers-market-1.html">www.sierrachef.com/farmers-market-1.html</a> for details.

The Esmeralda Farmer's Market gathers every Tuesday on Esmeralda Avenue in Minden from 4 to 8 p.m. The market features food vendors, local crafters and live music. For more information, visit <a href="visitcarsonvalley.org/events/esmeralda-farmers-market-every-tuesday">visitcarsonvalley.org/events/esmeralda-farmers-market-every-tuesday</a>.

## Fresh Picked Agri-Tourism

Many of Carson Valley's historic farms and ranches continue as working operations today. Visitors are invited to tour the beautiful settings and even pick their own fruit. These working farms and ranches demonstrate the vitality of Carson Valley's agricultural history, where working the land and sustainability exist in unison.

Carson Valley's very first Euro-American settlement farm, <u>Lampe Ranch</u>, began operation in 1872 in Gardnerville where the Lampe family grew alfalfa and raised dairy cattle. Today, much of the land is operated as Jacobs Family Berry Farm. Visitors are welcomed to the grassroots berry farm that has been meticulously refurbished and rethought by the Jacobs family. Freshly picked raspberries and blackberries are available for purchase from July to October. Events and tours of the Lampe Family history are also available. For more information, visit <u>www.jacobsberries.com</u>.

For a pick-your-own, feel-good berry experience, visitors are encouraged to visit the Bellas Vista Berry Fruit Farm. This <u>Nevada Grown</u> sustainable farm offers cherries, pears, peaches, prunes, apricots, and apples as well as a wide variety of table grapes. Founders Bill and Rocky Barth established the farm to support their quest to spread children's skin cancer education. For details go to <u>visitcarsonvalley.org/directory/bella-vista-berry-fruit-farm</u>.

#### **Dining Among Legends**

This spring, Carson Valley's wide selection of stellar dining options are offering immersive experiences, be it with history, art or impeccable craft. Carson Valley's restaurants feature historical legends, traditional fare and modern tastes.

The Pink House in Genoa offers a fine selection of artisan products, including cheese, charcuterie, beer, wine and specialty coffee as well as a menu of sandwiches, salads, cheese plates and other light fare. This season, the Pink House is hosting Gourmet Luncheon and Watercolor Painting where guests can enjoy the enchanting environment of the Pink House Patio and a gourmet luncheon as artist <a href="Dana Childs">Dana Childs</a> guides the class through the creation of their own watercolor piece. The luncheons are scheduled May 13 and June 26, 2021 from 11 a.m. to 2 p.m. Visit <a href="visitcarsonvalley.org/events/the-pink-house-gourmet-luncheon-and-watercolor-class">visitcarsonvalley.org/events/the-pink-house-gourmet-luncheon-and-watercolor-class</a> for details.

The friendly <u>Carson Valley Country Club Restaurant</u> in Gardnerville invites guests to enjoy the beautiful spring scenery from the serene patio while enjoying Basque style family meals. The Carson Valley Country Club Restaurant is chef-owned and operated and has been serving quality, locally sourced items since 1962 with seasonal and specialty items offered daily. Carson Valley's Basque history dates back to the region's original Euro-American settlement. For more information, visit visitcarsonvalley.org/directory/carson-valley-country-club-restaurant-bar.

For more on the tastes of Carson Valley, visit <u>online</u>. For a local's guide on where to wine and dine in Carson Valley, visit <u>Top 15 Places to Eat and Drink</u>. Plan a visit to Carson Valley by visiting online here <u>VisitCarsonValley.org</u>.

### **About Carson Valley:**

Nestled at the base of the Sierra, Carson Valley begs visitors to not just drive through it, but to it. Located 45 miles south of Reno-Tahoe International Airport and 12 miles east of South Lake Tahoe, the region's natural beauty is legendary: wide-open farms, ranches, bands of wild horses and birds of prey dot the landscape. Outdoor recreation enthusiasts follow all points of the compass with more than 50+

miles of hiking, mountain biking or walking trails along with world class road biking. The valley's museums, arts, antiquing, Basque dining, historic watering holes and more add to the destination's authentic culture. The region includes the communities of Minden, Gardnerville, Topaz Lake and Genoa, Nevada's first settlement dating back to 1851. Explore the land of everyday legends at <a href="VisitCarsonValley.org">VisitCarsonValley.org</a>.

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**Media Gallery:** radstrategies.box.com/v/CVSpringFarm2Fork