



Keith Lewis
Executive Director
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Dear Community Partner,

After the success of our inaugural Ferris 50 Endurance Run, we're excited to announce the event's return on November 7, 2026. Early registrations are already coming in, and we're looking forward to building on last year's momentum.

This unique event, presented in partnership with several local non-profit organizations, features 50-mile, 50-kilometer, and 15-kilometer races. All distances start at the Douglas County Fairgrounds and finish in a festival-style atmosphere for runners and spectators.

Last year's success was made possible by strong community support through sponsorships, in-kind contributions, and volunteers. With your continued partnership, we aim to enhance the experience even further in 2026, including the possible addition of a Youth Race to inspire the next generation of runners.

The Ferris 50 is more than a race—it's a celebration of Carson Valley's natural beauty, trail access, and collaborative spirit. Held during the shoulder season, the event attracts new visitors, generates economic activity for local businesses, and highlights Carson Valley as a year-round destination. We invite you to be part of this growing tradition as a sponsor or aid station host.

Ways to Get Involved:

- **Financial Sponsorships:** Receive marketing recognition, booth space at the Finish Line Festival, and more.
- **Aid Station Hosts:** Support runners on the course. No fee required—just bring volunteers, energy, and a few runner-friendly snacks (we'll provide a list).
- **In-Kind Donations:** Goods, services, or raffle prizes are always appreciated.

All net proceeds from Ferris 50 2025 benefited local nonprofit partners, including the Carson Valley Trails Association and Nevada Offroad Association, and we continue to believe reinvestment into our destination should be a benefit of this event.

We hope you'll consider supporting this year's Ferris 50 Endurance Run. For questions or sponsorship opportunities, contact us at (775) 782-8145 or info@visitcarsonvalley.org.

Thank you for helping us grow the Ferris 50 into something truly extraordinary!

My Best,

Keith Lewis



1477 US Hwy. 395 North, Ste. C | Gardnerville, NV 89410

FERRIS 50 ENDURANCE RUN

IN CARSON VALLEY, NV

SPONSORSHIP PACKAGES



ALL FERRIS 50 2026 SPONSORS WILL RECEIVE

- PRE-RACE AND POST-RACE ACKNOWLEDGEMENT IN PRE-EVENT INFO DISTRIBUTION/MARKETING MATERIALS, THROUGHOUT THE FINISH LINE FESTIVAL, AND IN *THE RECORD COURIER* AND *THE BAND* NEWSLETTER
- SPONSORSHIP CERTIFICATE FOR YOUR BUSINESS.



- DEDICATED SOCIAL MEDIA POST FROM @VISITCARSONVALLEY (25K+ FOLLOWERS)
- 3'X5' INDIVIDUAL LOGO BANNER AT FINISH LINE FESTIVAL
- SPONSOR LOGO SIGN ON THE RUNNING ROUTE, IN A HIGH-TRAFFIC ZONE
- PROMOTIONAL MATERIAL INCLUDED IN WELCOME BAG (DISTRIBUTED TO ALL RACERS)
- BUSINESS INFO AND HYPERLINK TO YOUR WEBSITE ON EVENT'S WEB PAGE



- DEDICATED SOCIAL MEDIA POST FROM @VISITCARSONVALLEY (25K+ FOLLOWERS)
- 3'X5' SHARED LOGO BANNER AT FINISH LINE FESTIVAL (MAX. 3 BUSINESSES PER BANNER)
- SPONSOR LOGO RACE MARKER ALONG RUNNING ROUTE
- PROMOTIONAL MATERIAL INCLUDED IN WELCOME BAG (DISTRIBUTED TO ALL RACERS)
- BUSINESS INFO AND HYPERLINK TO YOUR WEBSITE ON EVENT'S WEB PAGE



- SOCIAL MEDIA SHOUT-OUT FROM @VISITCARSONVALLEY (25K+ FOLLOWERS)
- 3'X5' SHARED LOGO BANNER AT FINISH LINE FESTIVAL (MAX. 3 BUSINESSES PER BANNER)
- PROMOTIONAL MATERIAL INCLUDED IN WELCOME BAG (DISTRIBUTED TO ALL RACERS)
- RECOGNITION ON EVENT'S WEB PAGE



- SOCIAL MEDIA SHOUT-OUT FROM @VISITCARSONVALLEY (25K+ FOLLOWERS)
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SIGN UP TO BE A SPONSOR → <https://forms.gle/ykyCZY5Vxa8ej5a6A>

THERE'S LOTS OF OTHER WAYS TO GET INVOLVED!
FIND OUT MORE BY CONTACTING OUR OFFICE!

RACE DAY: NOVEMBER 7, 2026

☎ 775-782-8145

✉ INFO@VISITCARSONVALLEY.ORG

FERRIS 50 ENDURANCE RUN

IN CARSON VALLEY, NV

SPECIALTY SPONSORSHIPS:

STARTING LINE SPONSOR (LIMIT 1) - \$1250

All the perks of a Visionary Sponsor, **plus** your banner will be featured at the Starting Line, and a representative from your business/organization will be given the offer to officially start the 50 mile, 50K, and 15K races!

YOUTH RACE SPONSOR (LIMIT 1) - \$750

NEW for 2026!!! Sponsor a special race specifically for young runners! Your logo and business will be prominently featured when promoting the race. Get all the perks of a Champion Sponsor, **plus** your signage will be featured at the Starting Line for the Youth Race, and a representative from your business/ organization will be given the offer to officially start the youth race!

AID STATION HOSTS (LIMIT 9)

We provide the basics! You'll just need volunteers to staff your station, and any supplementary recommended supplies (you'll get a list of suggestions). Your organization will receive Friend Sponsorship benefits, plus your logo will be present and visible at your station.

IN-KIND SPONSORSHIPS

Show your support in other ways! Any in-kind contributions, such as donated aid-station supplies, racer discounts, or certificates for prizes, are deeply appreciated and will be rewarded according to the equivalent monetary sponsorship level.



SIGN UP TO
BE A
SPONSOR



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FERRIS 50 ENDURANCE RUN

SPONSORSHIP PERKS



ALL FERRIS 50 SPONSORS WILL RECEIVE

- PRE-RACE AND POST-RACE ACKNOWLEDGEMENT IN PRE-EVENT INFO DISTRIBUTION/MARKETING MATERIALS, THROUGHOUT THE FINISH LINE FESTIVAL, AND IN *THE RECORD COURIER* AND *THE BAND NEWSLETTER*
- SPONSORSHIP CERTIFICATE FOR YOUR BUSINESS.

SPONSOR LEVEL

BANNER @ STARTING LINE & START EACH RACE
 LOGO SIGN ALONG RUNNING ROUTE (HIGH TRAFFIC ZONE)
 3'X5' INDIVIDUAL LOGO BANNER AT FINISH LINE FESTIVAL
 DEDICATED SOCIAL MEDIA POST FROM @VISITCARSONVALLEY
 BUSINESS INFO & HYPERLINK ON EVENT'S WEB PAGE
 PROMO MATERIAL FOR WELCOME BAG DISTRIBUTION
 EXCLUSIVE YOUTH RACE PROMOTION AND SIGNAGE
 SPONSOR LOGO RACE MARKER ALONG RUNNING ROUTE
 3'X5' SHARED BANNER AT FINISH LINE FESTIVAL (MAX. 3/BANNER)
 SOCIAL MEDIA MENTION FROM @VISITCARSONVALLEY
 LOGO AT SELECT AID STATION
 RECOGNITION ON EVENT'S WEB PAGE

STARTING LINE
LIMIT: 1

VISIONARY

YOUTH RACE
LIMIT: 1

CHAMPION

ADVOCATE

AID STATION HOST
LIMIT: 9

FRIEND

STARTING LINE LIMIT: 1	✓	✓	✓	✓	✓	✓						
VISIONARY		✓	✓	✓	✓	✓						
YOUTH RACE LIMIT: 1				✓	✓	✓	✓	✓	✓			
CHAMPION				✓	✓	✓		✓	✓			
ADVOCATE						✓			✓	✓		✓
AID STATION HOST LIMIT: 9									✓	✓	✓	✓
FRIEND									✓	✓		✓



SIGN UP TO BE A SPONSOR

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