THE DESTINATION

Just down the mountain from Lake Tahoe, Carson Valley offers an unexpected side of Nevada. Encompassing Minden, Gardnerville, Genoa, and Topaz Lake, the region combines generations of Western heritage with experiences that defy small-town expectations. From wild horses roaming open landscapes and estate-distilled whiskey to soaring above the Sierra Nevada, Carson Valley gives travelers plenty of reasons to venture beyond the familiar.







AT A GLANCE

- **Location:** Douglas County, Nevada, east of Lake Tahoe
- **Communities:** Minden, Gardnerville, Genoa, and Topaz Lake
- **Access:** 45 minutes south of Reno-Tahoe International
- **Airport:** accessible via U.S. Highway 395
- **Elevation:** Approximately 4,700 feet on the Valley floor
- **Historical significance:** Home to Nevada's first permanent settlement in Genoa (1851), historic California Trail routes, and a ranching and agricultural heritage that continues today

THE GREAT AMERICAN WEST LIVES

Carson Valley's Western heritage is part of everyday life. Historic Genoa offers a glimpse into Nevada's earliest days, while Dangberg Home Ranch Historic Park tells the story of one of the Valley's pioneering ranching families. From the historic California Trail to working ranches that continue to shape the landscape, Carson Valley offers a connection to the American West that extends well beyond the history books.

OUTDOOR ADVENTURES, UNEXPECTED PERSPECTIVES

With more than 70 miles of hiking and biking trails, Carson Valley offers outdoor experiences both on the ground and high above it. Soaring NV introduces visitors to the thrill of silent glider flight over the Sierra Nevada, while guided horseback rides, wild horse viewing, and seasonal wildlife experiences reveal a different side of the American West.

FOOD & DRINK: ROOTED IN TRADITION

Carson Valley's culinary scene reflects its heritage with an unexpected contemporary twist. Traditional family-style Basque dining remains a local institution, while Minden Mill Distilling brings a grain-to-glass approach to premium whiskey and spirits. Together, they offer a distinctive taste of the Valley's past and present.

SIGNATURE ANNUAL EVENTS

EAGLES & AGRICULTURE (winter) | **HOT AIR FOR HOPE** (spring) | **DOUGLAS COUNTY RODEO** (summer) | **GENOA CANDY DANCE** (fall)

MEDIA CONTACT

For photography, video assets, destination information, story ideas, or media visit assistance, contact the Visit Carson Valley public relations team.

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